

PRINCESS CRUISES
**3-day
 sale**

Save up to \$500 per couple*



Low Fares • Cash Back • Balcony Upgrades from \$99[^]

Save big on 2011 Europe sailings!

Don't miss out on great fares, balcony upgrades from \$99[^] with up to \$100 cash back on 2011 Europe vacations! Plus with savings up to \$500 per couple, you won't want to wait any longer — sale ends October 22nd!

Balcony upgrades from \$99[^]

- 11-day Scandinavia & Russia aboard Emerald Princess[®]
- 12-day Grand Mediterranean aboard Ruby Princess[®]
- 12-day Greek Isles aboard Star Princess[®]
- 12-day Holy Land aboard Pacific Princess[®]
- 12-day British Isles aboard Crown Princess[®]



Whether it's a gondola ride in the canals of Venice or a tour of breathtaking Edinburgh Castle, you'll experience what it's like to sail with the Consummate Host.[®] Enjoy our freshly prepared cuisine, warm, welcoming service and relaxing, rejuvenating amenities all onboard an unforgettable cruise with Princess.



PRINCESS CRUISES
escape completely[®]

AVAILABLE THROUGH:

* Save up to \$500 per couple based on savings off Launch fares. Savings vary by departure. Fares for other dates may vary. Fares apply to minimum lead-in categories on a space-available basis at time of booking. Fares are per person, non-air, cruise- or cruisetour-only, based on double occupancy and apply to the first two passengers in a stateroom. These fares do not apply to singles or third/fourth-berth passengers. Fares may remain at discounted level after this promotion. Government fees and taxes of up to \$150 per person are additional, are subject to change and may be higher for Canadian residents. Princess reserves the right to impose a fuel supplement of up to \$9 per person per day on all passengers if the NYMEX oil price exceeds \$70 per barrel, even if the fare has already been paid in full. This offer is capacity controlled and may not be combinable with any other public, group or past passenger discount, including shipboard credits. Offer is not transferable and is only available to legal residents of the 50 United States, Canada, Puerto Rico, Mexico and the District of Columbia who are 21 years or older and receive this offer. Fares quoted in U.S. dollars. Ask about our new eZAir program. See the applicable Princess Cruises brochure or princess.com for terms, conditions and definitions that apply to all bookings. Please reference promotion code: R3X.

[^] Up to \$100 USD Cash Back per stateroom refers to an onboard credit, applies to select Europe 2011 sailings and varies according to category booked and sailing duration. Passengers booked in an Interior or Oceanview stateroom on a 6- to 9-day voyage will receive an onboard credit of \$25 per stateroom; passengers booked in an Interior or Oceanview stateroom on a 10+ day voyage will receive an onboard credit of \$50 per stateroom; passengers booked in a Balcony stateroom or above on a 6- to 9-day voyage will receive an onboard credit of \$50 per stateroom; and passengers booked in a Balcony stateroom or above on a 10+ day voyage will receive an onboard credit of \$100 per stateroom. Reservations must be made and deposited between October 20–22 2010. Deposits made under this promotion are non-refundable and non-transferable. Offer is applicable to first/second-berth passengers only. Third/fourth-berth passengers are not eligible. Passengers with single occupancy will receive the per stateroom credit amount. Onboard credit may be used on a single voyage only and expires at the end of that voyage. Prior to disembarkation, please visit the Passenger Services Desk onboard to redeem any unused onboard credit. Offer is not transferable, is not combinable with other select offers or other onboard credits and applies to legal residents of the United States or Canada who are 21 years or older. Onboard credit is quoted in U.S. dollars. Void where prohibited by law.

[^] Balcony Upgrades from \$99 per person are based on an upgrade from a lead-in unobstructed oceanview stateroom to a lead-in balcony stateroom and a discount off applicable Launch Fares on a space available basis at time of booking on select 2011 Europe sailings. Launch Fares are offering fares and may not have been in effect for the past 90 days or resulted in actual sales in all categories. Intermediate discounts may have been taken.